

Broadcaster Deadlines

Easter & ANZAC Day 2022



Peach

Peach's delivery platforms, Peach and Peach Classic, are operational 24 hours a day, 7 days a week, all year round.

Peach's Customer Success team can be reached via:

- Chat (once logged in) - www.peach.me
- Email - support.anz@peach.me
- Phone - 1300 664 882 (within Australia only)

Below are each broadcaster's deadlines for receiving material based on their seasonal operating hours.

Unless otherwise stated, all times are in AEST. Adjust for timezones as follows:

- ACST - South Australia and Broken Hill (NSW): deduct 0.5 hour
- ACST - Northern Territory: deduct 0.5 hours
- AWTS - Western Australia: deduct 2.0 hours

Holiday Dates

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
10 (Apr)	11	12	13	14	15 Good Friday	16 Easter Saturday
17 Easter Sunday	18 Easter Monday	19	20	21	22	23
24	25 ANZAC Day	26	27	28	29	30

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Any queries regarding a broadcaster's deadlines should be directed to the broadcaster directly.*



ClearAds

ClearAds will be closed Fri 15/04/22 through to Mon 18/04/22.

Services available by special request by contacting hello@clearads.com.au by 12pm Thu 14/04/22.

Cut Off Times for Fast Track Services:

Priority - 2pm Wed 13/04/22

Red Hot - 2pm Thu 14/04/22

Express - 4pm Thu 14/04/22

Pronto - 5pm Thu 14/04/22

SBS

For TX day	MI's Due	ClearAds Approval	Booking via Peach	Material On Hand
Wed 13/04/22	5pm Fri 08/04/22	5pm Mon 11/04/22	5pm Mon 11/04/22	12pm Tue 12/04/22
Thu 14/04/22				
Fri 15/04/22	5pm Mon 11/04/22	5pm Tue 12/04/22	5pm Tue 12/04/22	12pm Wed 13/04/22
Sat 16/04/22				
Sun 17/04/22	5pm Tue 12/04/22	5pm Wed 13/04/22	5pm Wed 13/04/22	12pm Thu 14/04/22
Mon 18/04/22				
Tue 19/04/22				
Sun 24/04/22	5pm Wed 20/04/22	5pm Thu 21/04/22	5pm Thu 21/04/22	12pm Fri 22/04/22
Mon 25/04/22				
Tue 26/04/22				

NB: SBS cannot accept overnight deliveries on Thursday 14th April as the next day is a public holiday.

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Seven (TBC)

Material instructions for airtime appearing **W/c 17/04/22** are required by 1700 Mon 11/04/22

Material instructions for airtime appearing **W/c 24/04/22** are required by 1700 Tue 19/04/22

Airtime appearing **W/c 17/04/22** required to have material on hand by 1700 Wed 13/04/22

Airtime appearing **W/c 24/04/22** required to have material on hand by 1700 Wed 20/04/22

Nine

Week Commencing	Log Date	Instructions Due	Material on hand and ClearAds approval
W/c 10/04/22	Sun 10/04/22	5pm Wed 06/04/22	5pm Thu 07/04/22
	Mon 11/04/22		
	Tue 12/04/22		
	Wed 13/04/22		5pm Mon 11/04/22
	Thu 14/04/22		
	Fri 15/04/22		
	Sat 16/04/22		
W/c 17/04/22	Sun 17/04/22	5pm Tue 12/04/22	5pm Wed 13/04/22
	Mon 18/04/22		
	Tue 19/04/22		
	Wed 20/04/22		Business as usual
	Thu 21/04/22		
	Fri 22/04/22		
	Sat 23/04/22		
W/c 24/04/22	Sun 24/04/22	5pm Wed 20/04/22	5pm Thu 21/04/22
	Mon 25/04/22		
	Tue 26/04/22		
	Wed 27/04/22		Business as usual
	Thu 28/04/22		
	Fri 29/04/22		
	Sat 30/04/22		

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Ten FTA (10, 10Bold, 10Peach, 10Shake)

Week Commencing	Material Instructions	ClearAds Approved & Booked & Delivered via Peach
Sun 17/04/22	Tue 12/04/22	1pm Thu 14/04/22
Sun 24/04/22	Tue 19/04/22	1pm Fri 22/04/22

NB: TVCs must be ClearAds approved and booked on servers (if not delivered) - Otherwise a D&C will be actioned

Ten STV (MTV, Nickelodeon, Nick Jnr)

Week Commencing	Material Instructions	ClearAds Approved & Booked & Delivered via Peach
Sun 17/04/22	Fri 08/04/22	9am Tue 12/04/22
Sun 24/04/22	Thu 14/04/22	9am Wed 20/04/22

NB: TVCs for Nickelodeon & Nick Jnr are to be approved before airing

Prime7 (TBC)

TX Schedule	Dub / ClearAds Advice	Key Numbers Supplied By
Tue 12/04/22	4pm Mon 11/04/22	Mon 11/04/22
Wed 13/04/22	4pm Tue 12/04/22	Tue 12/04/22
Thu 14/04/22	4pm Tue 12/04/22	Tue 12/04/22
Fri 15/04/22	4pm Wed 13/04/22	Wed 13/04/22
Sat 16/04/22	4pm Wed 13/04/22	Wed 13/04/22
Sun 17/04/22	4pm Thu 14/04/22	Thu 14/04/22
Mon 18/04/22	4pm Thu 14/04/22	Thu 14/04/22
Tue 19/04/22	4pm Thu 14/04/22	Thu 14/04/22

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WIN

Week Commencing	Log Date	Orders / Amendments	MIIs	Material On Hand & ClearAds Approved	Filler Lists Sent
W/c 10/04/22	Sun 10/04/22	Thu 07/04/22	Wed 06/04/22	Thu 07/04/22	W/c 17/04 Filler list Tue 05/04/22
	Mon 11/04/22				
	Tue 12/04/22				
	Wed 13/04/22	Mon 11/04/22		Mon 11/04/22	
	Thu 14/04/22				
	Fri 15/04/22				
	Sat 16/04/22				
W/c 17/04/22	Sun 17/04/22	Wed 13/04/22	Tue 12/04/22	Wed 13/04/22	W/c 24/04 Filler list Tue 12/04/22
	Mon 18/04/22				
	Tue 19/04/22				
	Wed 20/04/22	Wed 20/04/22		Business as usual	
	Thu 21/04/22				
	Fri 22/04/22				
	Sat 23/04/22				
W/c 24/04/22	Sun 24/04/22	Thu 21/04/22	Wed 20/04/22	Thu 21/04/22	W/c 01/05 Filler list Tue 26/04/22
	Mon 25/04/22				
	Tue 26/04/22				
	Wed 27/04/22	Tue 26/04/22		Business as usual	
	Thu 28/04/22				
	Fri 29/04/22				
	Sat 30/04/22				

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Southern Cross

TX Schedule	Latest to be booked by	Latest to be Delivered
Tue 12/04/22	Normal deadlines	Normal deadlines
Wed 13/04/22	12pm Tue 12/04/22	2pm Tue 12/04/22
Thu 14/04/22	12pm Tue 12/04/22	2pm Tue 12/04/22
Fri 15/04/22	12pm Wed 13/04/22	2pm Wed 13/04/22
Sat 16/04/22	12pm Wed 13/04/22	2pm Wed 13/04/22
Sun 17/04/22	12pm Thu 14/04/22	2pm Thu 14/04/22
Mon 18/04/22	12pm Thu 14/04/22	2pm Thu 14/04/22
Tue 19/04/22	12pm Thu 14/04/22	2pm Thu 14/04/22
Wed 20/04/22	Normal deadlines	Normal deadlines
Thu 21/04/22	Normal deadlines	Normal deadlines
Fri 22/04/22	Normal deadlines	Normal deadlines
Sat 23/04/22	Normal deadlines	Normal deadlines
Sun 24/04/22	12pm Thu 21/04/22	2pm Fri 22/04/22
Mon 25/04/22	12pm Thu 21/04/22	2pm Fri 22/04/22
Tue 26/04/22	12pm Thu 21/04/22	2pm Fri 22/04/22
Wed 27/04/22	Normal deadlines	Normal deadlines

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NBN

TX Schedule	Latest to be booked by	Latest to be Delivered
Tue 12/04/22	Normal deadlines	Normal deadlines
Wed 13/04/22	12pm Tue 12/04/22	2pm Tue 12/04/22
Thu 14/04/22	12pm Tue 12/04/22	2pm Tue 12/04/22
Fri 15/04/22	12pm Wed 13/04/22	2pm Wed 13/04/22
Sat 16/04/22	12pm Wed 13/04/22	2pm Wed 13/04/22
Sun 17/04/22	12pm Thu 14/04/22	2pm Thu 14/04/22
Mon 18/04/22	12pm Thu 14/04/22	2pm Thu 14/04/22
Tue 19/04/22	12pm Thu 14/04/22	2pm Thu 14/04/22
Wed 20/04/22	Normal deadlines	Normal deadlines
Thu 21/04/22	Normal deadlines	Normal deadlines
Fri 22/04/22	Normal deadlines	Normal deadlines
Sat 23/04/22	Normal deadlines	Normal deadlines
Sun 24/04/22	12pm Thu 21/04/22	2pm Fri 22/04/22
Mon 25/04/22	12pm Thu 21/04/22	2pm Fri 22/04/22
Tue 26/04/22	12pm Thu 21/04/22	2pm Fri 22/04/22
Wed 27/04/22	Normal deadlines	Normal deadlines

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Imparja

**All times are ACST*

Date	Delivery Deadline
Fri 15/04/22	12pm Thu 14/04/22
Sat 16/04/22	12pm Thu 14/04/22
Sun 17/04/22	12pm Thu 14/04/22
Mon 18/04/22	12pm Thu 14/04/22
Tue 19/04/22	12pm Thu 14/04/22
Wed 20/04/22	Normal deadlines
Thu 21/04/22	Normal deadlines
Fri 22/04/22	Normal deadlines
Sat 23/04/22	Normal deadlines
Sun 24/04/22	Normal deadlines
Mon 25/04/22	12pm Fri 22/04/22
Tue 26/04/22	12pm Fri 22/04/22
Wed 27/04/22	Normal deadlines

Foxtel Media (formerly MCN)

Week Commencing	FOXTEL MIs Due	Cartoon & Boom ClearAds & Material Due	FOXTEL ClearAds & Material Due
03/04/22	5pm Wed 30/03/22	5pm Wed 30/03/22	5pm Thu 31/03/22
10/04/22	5pm Wed 06/04/22	5pm Wed 06/04/22	5pm Thu 07/04/22
17/04/22	12pm Mon 11/04/22	5pm Tue 12/04/22	5pm Thu 13/04/22
24/04/22	5pm Wed 20/04/22	5pm Wed 20/04/22	5pm Thu 21/04/22

Foxtel Media will endeavour to chase missing MIs, material and ClearAds, please refer to your T&Cs.

All scheduled material must be on hand.

Deadlines that are not met will be subject to Delete & Charge.

Revisions will be actioned from next downloadable day.

Consideration will be taken for all legal change requests dependent on Broadcast location.

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New Zealand Broadcaster Deadlines

**All times below are NZDT*

Holiday Dates

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
10 (Apr)	11	12	13	14	15 Good Friday	16
17	18 Easter Monday	19	20	21	22	23
24	25 ANZAC Day	26	27	28	29	30

CAB

CAB will be closed from 5:30 pm on Thursday 14 April and open again on Tuesday 19 April 2022.

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Discovery Channels NZ

Transmission W/c	Instructions to be supplied by	CAB approved Material to be supplied by
Sun 17/04/22	5pm Mon 11/04/22	10am Wed 13/04/22
Sun 24/04/22	5pm Tue 19/04/22	10am Thu 21/04/22

SKY / Prime (TBC)

Transmission W/c	Instructions to be supplied by	CAB approved Material to be supplied by
Sun 17/04/22	12pm Tue 12/04/22	5pm Tue 12/04/22
Sun 24/04/22	12pm Tue 19/04/22	5pm Tue 19/04/22

TVNZ

Transmission W/c	Instructions to be supplied by	CAB approved Material to be supplied by
Sun 10/04/22	Wed 06/04/22	Thu 07/04/22
Sun 17/04/22	12pm Mon 11/04/22	12pm Tue 12/04/22
Sun 24/04/22	12pm Tue 19/04/22	12pm Wed 20/04/22

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